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Startup Funding Rounds

Pre-Seed Funding

Put together a team and develop a minimum viable product (mvp) to demonstrate the product's potential and attract more funding rounds.

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Seed Funding

Support the business's initial influx of capital while it develops its product and go-to-market strategy. The initial funding is the "seed" which provides the necessary resources for a startup to grow.

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Series A Financing

At this stage, startups must have a developed product, a constant revenue flow, and a strategy to generate long-term profits.

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Series B Financing

Series B financing is for established startups with a substantial user base and revenue seeking additional funding to grow their operations, customer base, and market reach.

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Series C And Beyond

Startups might choose to seek additional funding beyond Series C as a final boost before an IPO, enabling them to sustain their growth, broaden their market presence, and ultimately raise money securing the necessary resources for long-term success.

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Initial Public Offering (IPO)

An initial public offering (IPO) refers to the process of offering shares of a private corporation to the public in a new stock issuance for the first time. An IPO allows a company to raise equity capital from public investors." For startup founders and early employees, an IPO is an opportunity to cash out.

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To Conclude

This aforementioned general progression reflects the growth phases of many startups. The amount of funding and the investors involved tend to increase with each stage.

