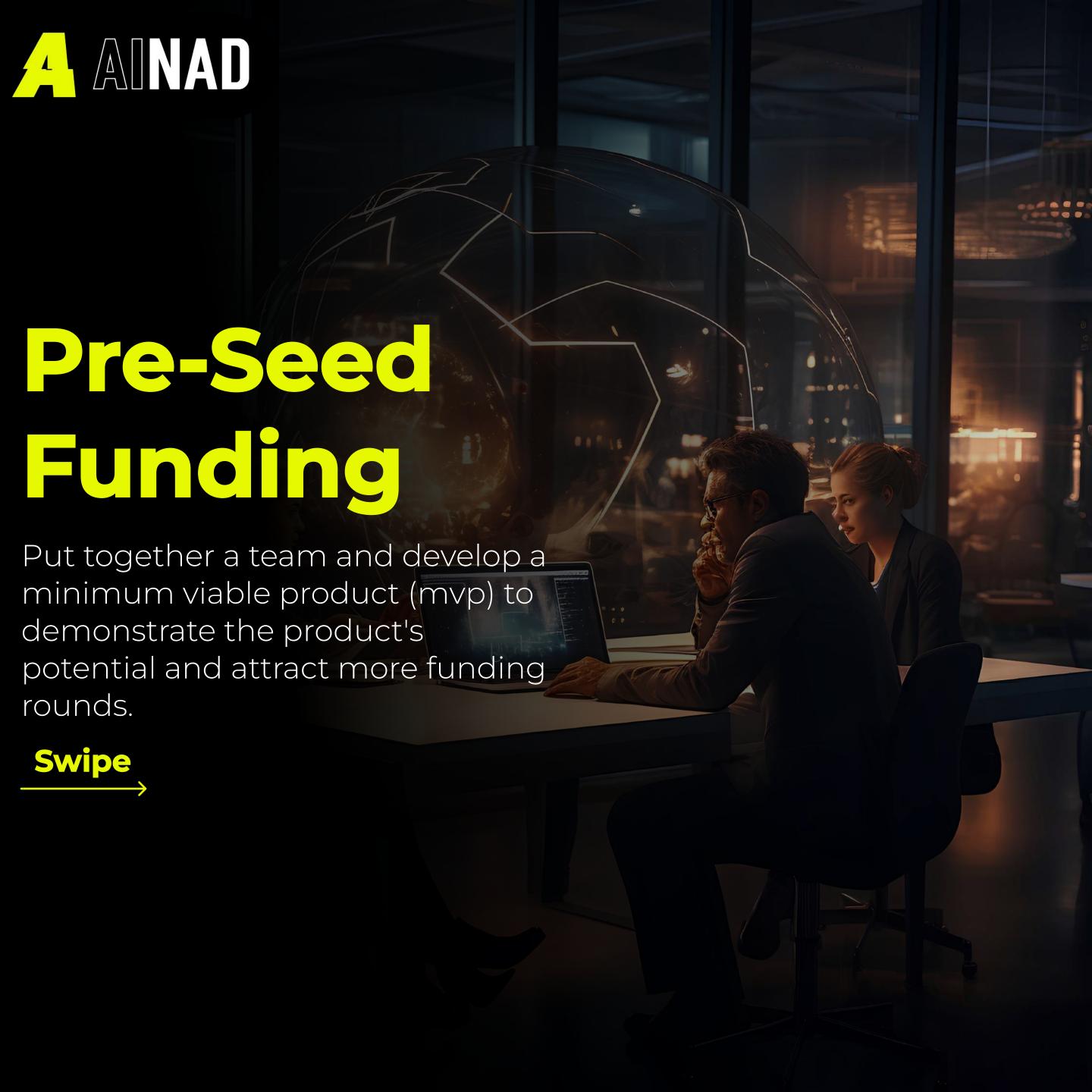


Swipe

### Startup Funding Rounds





#### Seed Funding

Support the business's initial influx of capital while it develops its product and go-to-market strategy. The initial funding is the "seed" which provides the necessary resources for a startup to grow.

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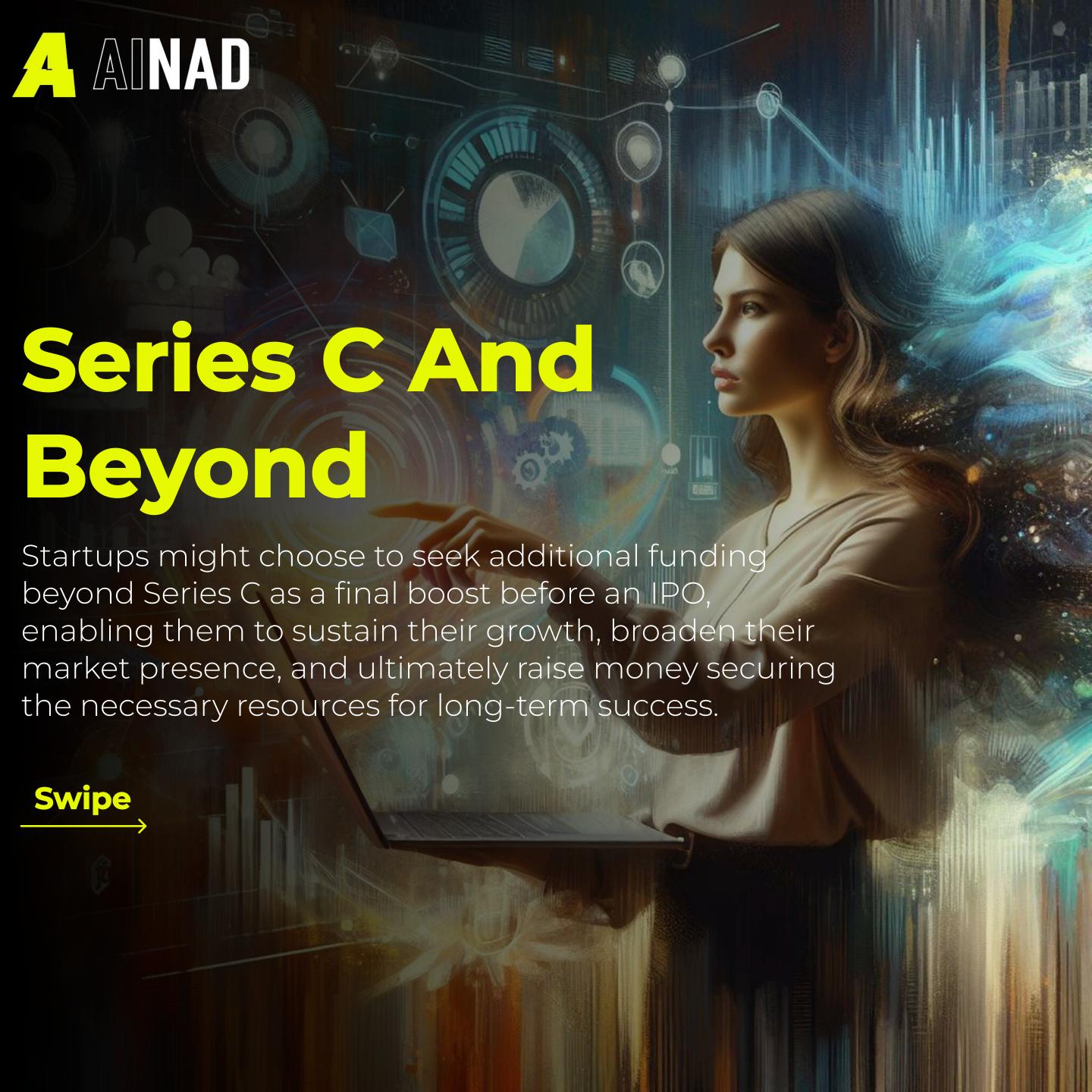




## Series B Financing

Series B financing is for established startups with a substantial user base and revenue seeking additional funding to grow their operations, customer base, and market reach.

**Swipe** 





# Initial Public Offering (IPO)

An initial public offering (IPO) refers to the process of offering shares of a private corporation to the public in a new stock issuance for the first time. An IPO allows a company to raise equity capital from public investors." For startup founders and early employees, an IPO is an opportunity to cash out.

Swipe



#### To Conclude

This aforementioned general progression reflects the growth phases of many startups. The amount of funding and the investors involved tend to increase with each stage.